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FOR IMMEDIATE RELEASE

CONCIERGE CYBER® MARKS FOUR-YEAR ANNIVERSARY

- Innovation, Double Digit Growth, Personalized Member Service -

Atlanta, Georgia, September 20, 2022 – Cyber Special Ops, LLC dba *Concierge Cyber*®, has reached an exciting milestone as the company marks four years in providing cyber incident response services for organizations and high-net-worth individuals that maintain a *Concierge Cyber* membership.

Markets have experienced unprecedented increases in the frequency and severity of cyberattacks over the past four years. As a result, *Concierge Cyber* has seen year-over-year double digit growth in membership across the U.S., U.K. and Canada.

“*Concierge Cyber* was founded on the philosophy of listening to the marketplace, delivering a quality service and focusing on member vulnerability in the aftermath of a cyberattack,” stated Kurt Suhs, Founder and Chief Executive Officer. “At one of the most difficult times an organization or individual will face, we are committed to member-centric service with our unrivaled panel of experts and extensive risk management experience in responding professionally to a cyberattack.”

The recent hardening of the cyber insurance market and coverage restrictions have heightened demand for access to experienced cyber incident response professionals. *Concierge Cyber* was launched at a time when the insurance marketplace did not have an alternative plan for those that were unable or did not purchase cyber insurance. A company may not secure cyber insurance because coverage has become too expensive, with 25-400% premium rate increases in 2022, or because it is not obtainable due to the inability to meet minimum security standards. *Concierge Cyber* addresses the cyber incident response needs of the estimated 80% of small and medium size companies and most high-net-worth individuals that have not purchased cyber insurance.

Concierge Cyber provides its membership guaranteed emergency response for any cyberattack, business email compromise, ransomware event or data breach incident through its Cyber Emergency Response Team (My-CERT®), comprised of third-party professional experts at pre-negotiated and highly discounted rates.

For entities with cyber insurance in place, *Concierge Cyber* can fill a coverage void for policy exclusions, including theft of intellectual property, patents and trade secrets, pollutants, bodily injury or property damage and unencrypted laptop computers. Services also fill a coverage void in the event of state-sponsored cyberattacks, as recently mandated by Lloyd’s of

London for all Lloyd's syndicates, effective March 2023.

About Concierge Cyber

Concierge Cyber provides over two hundred reseller partners in the U.S., U.K. and Canada with a low-cost solution that guarantees members emergency response to a cyberattack or data breach through a team of highly respected third-party service providers, on a pay-as-you-go basis, at pre-negotiated and substantially discounted rates. For more for information, please visit: www.ConciergeCyber.com

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