

## Entity Shield

### Comprehensive Protection for Your Organization Against Cyber, Reputational & Physical Threats

**Concierge Cyber® with Entity Shield** provides your entity peace of mind knowing that you have a team of intelligence experts with a deep understanding of the adversarial mindset on your side. We can help you identify, mitigate, respond to threats, and help reduce your organization's digital, reputational and physical risk. Concierge Cyber members also have access to a global team of third-party experts to help you with incident response in the event of an attack.

#### Entity Security in the Digital Age

The world of corporate security is inextricably linked to the digital realm and cyber threats. What type of industry you operate, your office locations, and details about your products and services are often shared on social media.

Your non-public corporate information, including intellectual property and trade secrets, are regularly collected and sold on the dark web. Malicious actors use this corporate information to target entities like you.

#### Are you prepared to navigate this treacherous terrain?

Protecting your entity and what's most important to you and your shareholders is increasingly difficult.

Consider the following critical questions:



**Do you have a system in place to monitor online chatter that would indicate you are at physical risk whether in the office or in public spaces?**



**Can you identify sensitive or confidential information online, whether publicly shared on social media or lurking unseen in dark web forums?**



**Do you have strategies to minimize your digital footprint and reduce your risk exposure?**

If these questions leave you uncertain, your entity's security posture may be vulnerable. Failure to address these challenges can have devastating consequences.

#### Don't Leave Your Entity's Security to Chance

### Our Services

**Concierge Cyber®** members now have access to a plan that spans the physical and digital worlds. We can provide the information you need to know where you're vulnerable, to reduce your cyber risk, and help take steps to keep you safe. This solution includes:

#### Risk Assessments for Entities

- Uncover hidden threats and vulnerabilities
- Assess threat impacts
- Risk prioritization for mitigation

#### Monitoring & Alerting

- Monitoring of social media, dark web activity, and forums
- Real-time alerts for critical threats
- Actionable intelligence alerting

#### Comprehensive Reporting

- Monthly threat summary & recommendations
- Targeted intelligence requests

#### Expert Risk Analysis

- Expert analysis of emerging threats with extensive U.S. intelligence and military experience



# Concierge Cyber Benefits

**Concierge Cyber with Entity Shield** protects your entity against cyber, reputational, and physical threats and helps reduce your digital risk. These services are powered by third-party service provider **BorderHawk**, whose intelligence analysts fuse robust data collection with a deep understanding of the adversarial mindset to deliver smarter defense and response against advanced cyber threats.

The following services and tools are included in your **Concierge Cyber®** membership:

Concierge Cyber with Entity Shield	
<b>My-CERT®</b> Immediate access to best-in-class Cyber Emergency Response Team <ul style="list-style-type: none"><li>• Pre-negotiated &amp; discounted rates</li><li>• Best in class third-party firms for specializing in threat intelligence, legal, financial fraud, information security, physical security, forensics, identity/credit monitoring, and crisis management</li><li>• Third-party providers located throughout the U.S., Canada, U.K. and E.U.</li></ul>	
<b>On-Call Chief Security Officer (CSO)</b> <ul style="list-style-type: none"><li>• Pre-Incident Consultation - up to 2 hours per year; discounted pay as you go rates thereafter</li><li>• Access to Cyber and Physical Security Experts</li></ul>	
<b>Business Cyber Disruption Planning Workbook</b>	
<b>Client choice of up to two (2) topics per year such as:</b> <ul style="list-style-type: none"><li>• Physical Security Threats, including threats of violence and protests against the entity</li><li>• Physical Security Threats, including threats of violence and protests against D&amp;Os</li><li>• Reputation/Defamation, including negative sentiment, false claims</li><li>• Fraud/eCrime, including theft of intellectual property, fraudulent accounts, insider recruitment</li></ul>	
<b>Volume Processing &amp; Triage</b> Coverage for a moderate public profile, volume of up to 400 mentions per day, and primarily English language context	

Deliverables		
<b>Critical Threat Alerts</b> Our team of expert analyst continuously monitors social media, dark web forums, and traditional media outlets, scouring for any mention of your entity or potential threats related to your industry. Once a high/critical severity threat is identified and validated, it is immediately sent to the Concierge Cyber Member	<b>Monthly Threat Intelligence Summary Report</b> One (1) Monthly Intelligence Report that includes: <ul style="list-style-type: none"><li>• Key findings for the one month period</li><li>• Recommendations in response to findings</li><li>• A recap of high/critical threats that were identified during that one month period</li><li>• A summary of monitoring work that was performed by the analyst team in that one-month period</li></ul>	<b>Targeted Intelligence Requests</b> A targeted Request for Information (RFI) that goes into more depth to provide answers on a limited focus for a single problem or threat actor related to monitoring findings Concierge Cyber Member received two (2) RFIs per year; no rollover year to year; must be requested sequentially

**About Concierge Cyber**  
Concierge Cyber is an annual subscription solution that guarantees members emergency response to a cyberattack, data breach or business email compromise through a team of highly respected third-party service providers, on a pay-as-you-go basis, at pre-negotiated and substantially discounted rates. For more information visit: <https://conciergecyber.com>