

## Why **Concierge Cyber**? Don't Let Cyber Insurers Push You Out of Incident Breach Response.

Your clients rely on your expertise when disaster strikes - but if they carry a standalone cyber insurance policy, **you will be blocked from helping them** during a cyber event because you're not on the insurer's approved panel.

**Concierge Cyber Insure** solves this challenge with \$100,000 in embedded cyber insurance for eligible applicants (our policy applies as primary and non-contributory) - and the exclusive My-CHOICE® endorsement, which gives your clients the power to retain your services during and after a breach.

|                                                                                                                                                                                                                                                                                                                     | Competitor<br>MSPs and MSSPs | MSPs and MSSPs<br>with Concierge Cyber Insure |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-----------------------------------------------|
| <b>Clients with Cyber Insurance</b>                                                                                                                                                                                                                                                                                 | ✓                            | ✓                                             |
| <b>Ability for your Client to Utilize Your Services or a Retainer for Incident Response Services</b>                                                                                                                                                                                                                |                              | ✓                                             |
| <b>Clients without Cyber Insurance</b> <ul style="list-style-type: none"> <li>Eligible to Apply for \$100,000 in Embedded Cyber Insurance at No Additional Cost</li> </ul>                                                                                                                                          |                              | ✓                                             |
| <b>Multi-Policy Claims Strategy</b> <ul style="list-style-type: none"> <li>Post-loss review of all Commerical Insurance Policies to Maximize Insurance Recovery</li> </ul>                                                                                                                                          |                              | ✓                                             |
| <b>Claims Advocacy</b> <ul style="list-style-type: none"> <li>Interprets Complex Policy Language</li> <li>Offers Strategic Guidance</li> <li>Represents the Policyholder, not the Insurer</li> <li>Uncovers Overlooked Coverage</li> <li>Maximizes Insurance Recovery</li> </ul>                                    |                              | ✓                                             |
| <b>Third-Party Contract Review</b> <ul style="list-style-type: none"> <li>Identify Legal Responsibilities and Liability</li> <li>Enforce Indemnification and Insurance Provisions</li> <li>Comply with Notification Timelines and Legal Obligations</li> <li>Understand Data Ownership and Access Rights</li> </ul> |                              | ✓                                             |