

Real Cyber Stories: Executive Threat Protection

The Threat

A company executive became the target of a malicious online campaign when a **threatening meme** surfaced using their image alongside **hostile, intimidating language**. This type of attack not only threatened the executive's personal safety but also carried out the risk of damaging the company's reputation and undermining stakeholder trust.

Critically, **every other monitoring platform missed the threat**. Without intervention, the meme could have spread unchecked—amplifying reputational harm, creating internal fear, and leaving the organization vulnerable.

The Consequences

As a **Concierge Cyber member with Digital Shield**, the company had immediate access to vetted and credentialled managed threat intelligence provider. Left undetected, the threat could have:

- Escalated into a viral reputational crisis across social media.
- Shaken employee confidence and created workplace disruption.
- Heightened security risks for the executive and their family.
- Exposed the organization to scrutiny for failing to identify and respond to credible threats.

The Concierge Cyber Path Forward

As a Concierge Cyber member, the company gained access to advanced visual intelligence technology through our trusted third-party provider, which:

- **Detected** the threatening meme instantly—long before it gained traction.
- **Triggered** an immediate alert to the company's security and executive protection teams.
- **Enabled** swift containment of the threat and reinforcement of protective measures.
- **Preserved** the executive's safety, privacy, and public reputation.

The Concierge Cyber Solution

Concierge Cyber's vetted and credentialled third-party managed threat intelligence organization delivered a **level of protection that set a new standard** in threat monitoring. Unlike conventional platforms limited to text-based scanning, **visual intelligence** identified the hostile imagery and flagged it for immediate action.

The client was so impressed with the early detection that they now **highlight this managed threat intelligence company's capabilities to all other vendors as the gold standard** they must meet.

The Takeaway

Concierge Cyber: Maximizing recovery. Minimizing risk.